



**BritChaM**



# ENERGY DAY<sup>®</sup>

## 2024

**Sponsorship Package**

**7 de noviembre de 2024**

Camino Real Polanco

## Energy Day<sup>®</sup> 2024

- Energy Day<sup>®</sup>, the most important annual event in the energy sector in Mexico, celebrates its twenty-third edition in 2024.
- This edition will analyze the direction of the energy sector under the vision of the new administration. Likewise, it will review the industry's situation regarding its commitments to energy transition, the fight against climate change, and the implementation of ESG policies.
- Organized by the Energy Group, Green Power Group, and experts in the field.
- Innovative panel program with expert speakers from the public and private sectors.
- Addresses the most relevant issues affecting the energy industry.
- Operates under Chatham House rules to facilitate open and meaningful dialogue about the industry.

## Energy Day Extended Future Minds

- Energy Day<sup>®</sup> Extended "Future Minds" will celebrate its third edition in 2024.
- The online broadcast in 2023 reached over 250 links.
- Links came from classrooms with over 20 students each.
- Sponsors, special guests, and panelists will have the opportunity to attend in person, providing exclusive networking opportunities.
- Energy Day<sup>®</sup> Extended "Future Minds" provides a unique platform to discuss cutting-edge topics in the energy industry and foster collaboration among diverse sector stakeholders.

## Marketing & Audience

Brand visibility through:

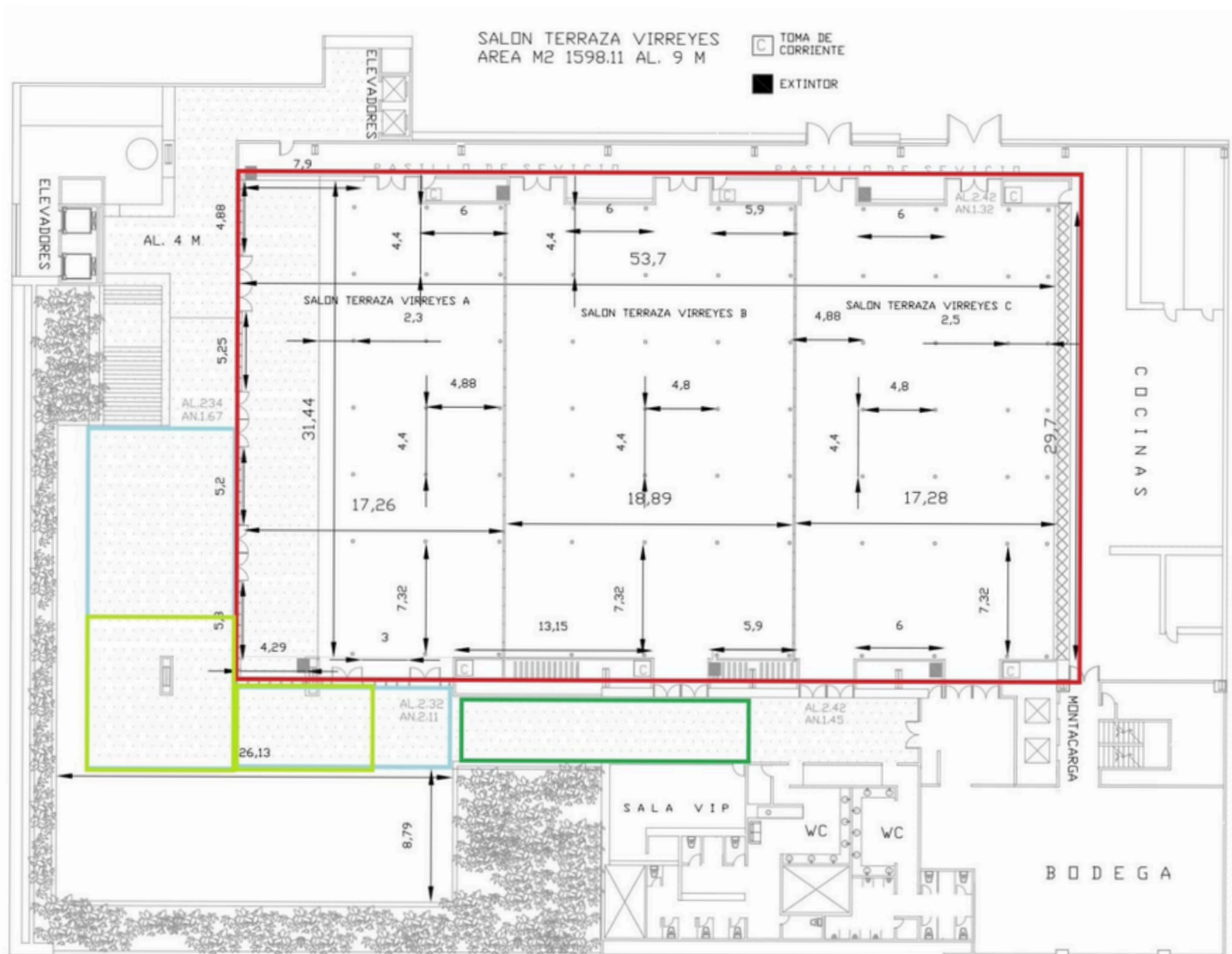
- Extensive national and international reach.
- Promotion to over 4,700 contacts and exposure to over 11,000 contacts on social media.
- Brand presence on event screens.
- Audience primarily consisting of executive-level and senior management.
- Promotion through partnerships with: Eurocam, BritLac, Aberdeen & Grampian Chamber of Commerce, East Midlands Chamber, American Society Mexico, Energy Industries Council, COMCE, Canning House, British Chambers of Commerce.

## Sponsorship Packages

	<b>SILVER</b> \$150,000 MXN tax included	<b>GOLD</b> \$210,000 MXN tax included	<b>PLATINUM</b> \$280,000 MXN tax included
Define the agenda for Energy Day <sup>®</sup> 2024 together with the Energy Group leadership.	✗	✗	✓
1 guaranteed spot as a panelist in the panel of your choice.	✗	✗	✓
1 place at the VIP table during the exclusive lunch.	✗	✓	✓
Company video projection between panels.	✗	2 minutes	4 minutes
Extensive brand promotion in all communications and on-site at the event.	✓	✓	✓
Logo strategically placed on the stage.	small size	medium size	large size
Participant attendance at the event.	4 attendees	7 attendees	10 attendees
Space for booth placement.	table 2.44 (height) x .75 (width)	2x2 meters	3x3 meters
Distribution of corporate materials at the event venue.	✓	✓	✓
Option to place banners in the exhibition, conference, and dining area.	4 banners	6 banners	8 banners

**10% discount when paying before 31st July, 2024**  
**5% discount when paying before 30th August, 2024**

## Booth Spaces



- **Red Area** – space for conferences and VIP lunch
- **Blue Area** – main and open space, available for booths/tables
- **Light Green Area** – covered space available for booths
- **Dark Green Area** – corridor, banners only

**6th November, 2024**  
Setup

**7th November, 2024**  
Day of Event  
Dismantling of booths

## Contact information

For questions, comments or suggestions, please contact the Chamber team:

**Vanessa Zárate Castillo**

**Managing Director**

vzarate@britchamexico.com

**Bárbara Ramírez Méndez**

**Marketing and Communication**

bramirez@britchamexico.com

**Lorena Contreras**

**Head of Events and Memberships**

lcontreras@britchamexico.com